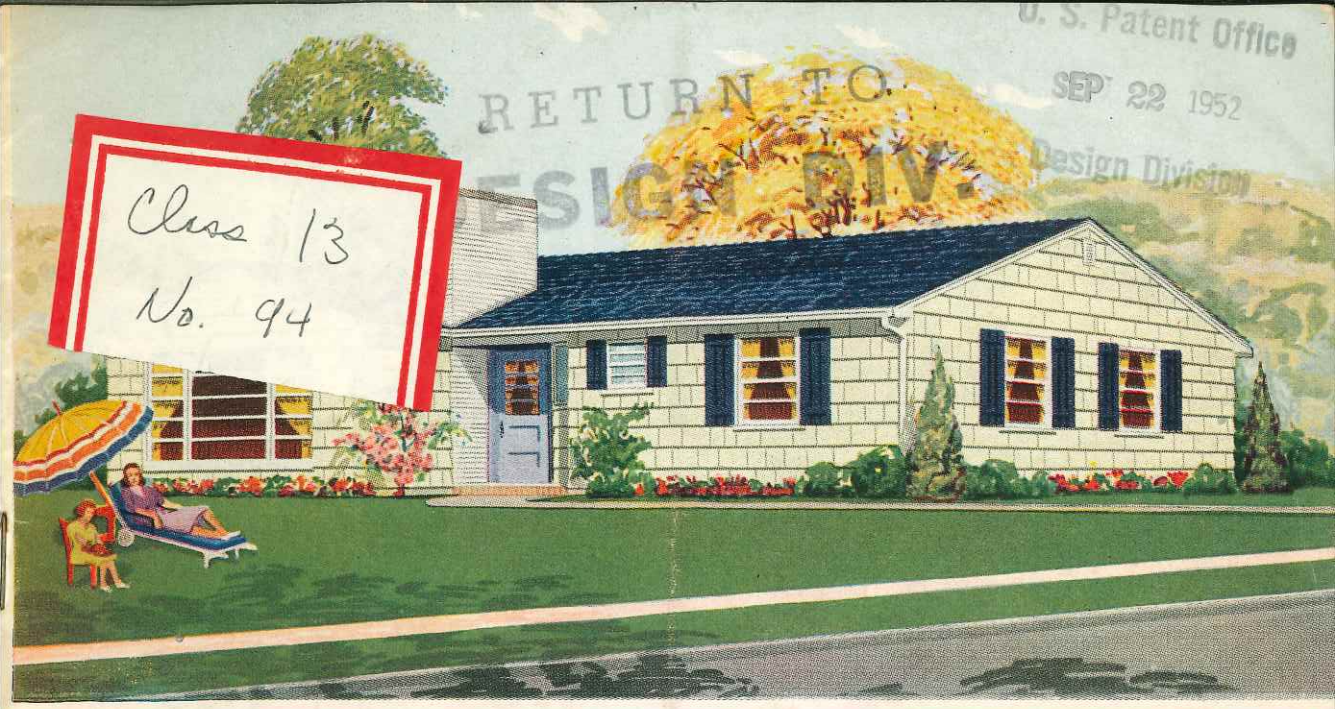
U. S. Patent Office
SEP 22 1952
Design Division
RETURN TO
DESIGN DIV.

Class 13
No. 94



The New Look in HOMES for 1950

as presented by

ALADDIN DESIGNERS

in the NEW

ALADDIN CATALOG for 1950

ALADDIN READI-CUT HOUSES ARE NOT PREFABRICATED

The Aladdin Company Bay City Michigan

Here are the ALADDIN folks who will work with you and for you

Wilbert Schultz 22
Lila McClellan
George Porter 29
Jeannette Sovereign 25

Will Sovereign
Zona Burgeson 30
Charles Lohrke 35
Flora Lutzke 39

Irwin Lamb 36
W. J. Sovereign 44
O. E. Sovereign 44
Veronica Lepeak 40

Otto Pierce 37
Blanche Andrews 37

Anthony Permoda 35
Irene Brauer 29

Harold White 30
Marion Frantz 13
Les Sabourin 28

U.S. Patent Office
SEP 22 1952
Design Division

The above picture was taken on the occasion of the FORTIETH anniversary of Veronica Lepeak, joining the Aladdin staff. Represented above are 548 years of experience co-operating with the country's home builders. The years of service of Aladdin associates follow each name. The letter below is typical of those we receive from our customers and assures you of service, saving and satisfaction.

Loveland, Colo.

Dear Mr. Sovereign:

You may recall my visit to your office and plant last winter before placing my order for the Rockport No. 5 and I now wish to report on the outcome. Enclosed you will find a photograph of our home and to say that we are proud of its design, quality of material and exterior appearance, is stating the fact very mildly. In every way we are most satisfied, in money saving, in the simple and explicit instructions of your erecting plans, the sturdiness of design, and the quality of both dimension and finish materials. Our home is on a corner lot. You may use all or any part of this letter in any way you choose. We hope that if you with Mrs. Sovereign should ever be out Colorado way, perhaps to Estes Park, you will come and visit us. Again, thanks very much for the very satisfactory relationship of this transaction, and I can only say that if I were again to build a home, I would not hesitate to place my order with you.

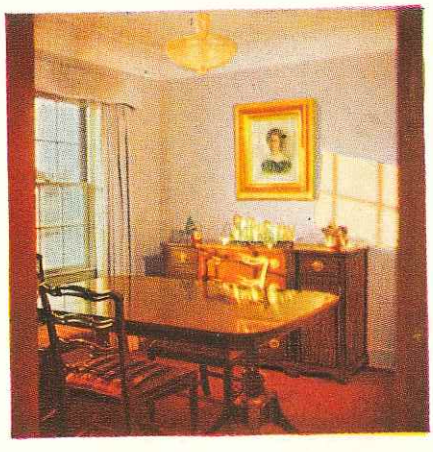
Yours sincerely, H. A. N.

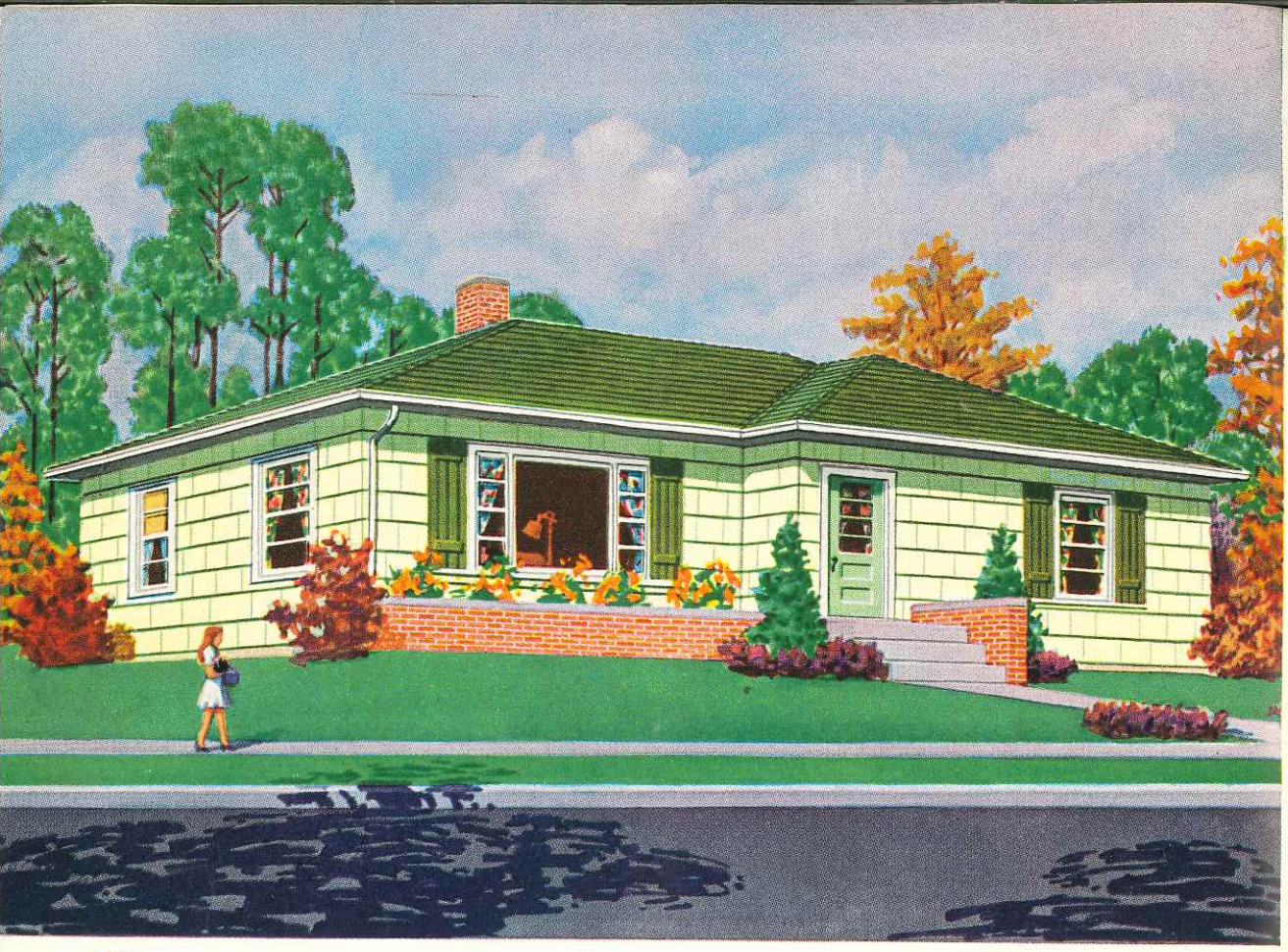
ALADDIN KITCHENS WELL PLANNED

Here is a thrillingly colorful suggestion for a typical Aladdin kitchen. It is an actual installation. Light and airy, the plan is arranged for step-saving efficiency, and planned for *beauty and living*. Home-makers will find it a joy to the heart and feet. The cabinet is beautifully precision-made from the best quality hardwood, modern composition wood, fine chrome hardware and white wear-resistant enamel. The cabinet is finished inside and outside in this velvety enamel. You will receive the cabinet in strong cartons, ready for installation. We do not include sink, plumbing fittings, linoleum counter cover or metal moulding for same. If interested in having knotty pine for your kitchen walls write us. *You will find our price on kitchen cabinets a third less than you can possibly purchase the same quality elsewhere.*

ALADDIN INTERIORS

Shown here are two typical Aladdin interiors in full actual colors. They were photographed in the Pilgrim home of Mr. and Mrs. John S. Clark of Petoskey, Michigan. Their Pilgrim was built in the spring of 1948. Mrs. Clark writes us that she will be proud to show her lovely home to any interested prospective Aladdin home builders. You, too, can create equal beauty in the Aladdin of your choice.





RADIANTLY MODERN DESIGN

Lowell, Ind.

Gentlemen:

We are well satisfied with our Norfolk #1 house. We were also surprised at the total when we completed. Time and time again we have received compliments about our house—not only from close friends but also strangers. Your company offers a wonderful opportunity for those who want a good house at so low a cost.

Yours truly, L.G.S.

New York Mills, N. Y.

Gentlemen:

We are more than satisfied with our home. In my estimation, it is astonishing that we can have such a beautiful home for such little cost. To us, it's worth more than double the cost. We are very proud of our Aladdin home and the service we got from you.

Yours truly, V.P.

Colby, Kansas

Dear Sirs:

We are more than pleased with our Pilgrim #5. Can turn it in any day I wish for $15,000. Real estate here is very high. My records show cost of erection was $7,000.00.

Yours very truly, M.S.

St. Joseph, Mich.

Gentlemen:

You can tell your prospective customers that I found the lumber furnished for my Bristol, Plan A home to be the best. I am not a carpenter but I found this house very easy to build. I had contractors tell me that my lumber was better than they could obtain around here.

Very truly yours, R.C.I.

Alvin, Ill.

Dear Sirs:

We have had nothing but compliments on the quality of material you furnished for our Aladdin house and there have been a number of what we believe to be bona fide prospects who have expressed a desire to purchase an Aladdin home. Builders who have been in our Rockport home say the quality lumber you have furnished could not be obtained locally.

Yours truly, R.H.K.

Meriden, Conn.

Gentlemen:

We are very much satisfied with our Aladdin "Bristol B" home and all our friends have remarked on the lumber, all the finish wood and especially our floors. We will always have a good word to say about the Aladdin Company. They are a fair and square company to deal with.

Sincerely, A.M.

Ft. Wayne, Ind.

Dear Sir:

As to the carpenter who built our Aladdin "Pilgrim," I am that carpenter. I built my own home. Seventy-eight days from the time that I broke ground for the basement till the day I moved in. I hired a mason to do my cement work and build a chimney. I hired one man as a helper who had no more experience in building a home than I had. All the rest was done by myself. We are well pleased and enjoy our home immensely.

Sincerely yours, A.F.B.

Rochester, Mass.

Gentlemen:

With the help of my brothers and a friend we constructed our Aladdin "Mt. Vernon #2" home in our spare time. All materials were satisfactory. Erection was easy, with little knowledge of carpentry. We feel that we have saved considerable money by erecting an Aladdin Home.

Yours truly, G.A.L.

Tazewell, Va.

Gentlemen:

We are very much pleased with our Norfolk home. I would build no other than an Aladdin. We saved Eight Hundred Dollars on our house by building readi-cut.

Yours very truly, C.E.Y.

Fredericktown, Pa.

Dear Sirs:

We are very proud of our Aladdin home. My husband did just about all of the labor himself and it did take him longer, but it is really very lovely.

Yours truly, Mrs. G.H.

OVER FORTY-FOUR YEARS HOME BUILDERS TO THE NATION

BUILD IT YOURSELF

Ware, Mass.

Gentlemen:

I have had many visitors since I started putting my "Aladdin" up. I welcome them all since I am rather proud of having erected it with only my wife for help and not having had to pay out one cent so far for labor of any kind. The only cost for labor I will have to bear thru the complete house is for wiring and plumbing as in this state only a licensed man may do these things. I give credit to all this saving to your good work, good material and good plans, being the only way we could have built our home as my wife and I have never done this sort of work, and working on it only weekends and after my regular work.

Sincerely yours, E. E. K.

Lancaster, Ohio

Gentlemen:

You ask for some snapshots of the Brick Veneer Aladdin Readi-cut home purchased from your concern months ago. It is now completed and I have taken several snapshots from different angles as you suggested. May I say in behalf of the Church Building Committee, church congregation and myself, the Aladdin Readi-cut is everything you advertised it to be, and we are very satisfied with it. Our minister and wife now occupy the home, and are very happy with it. Many of the congregation and their friends have looked thru it, and I believe it has been a great means of advertisement for your homes. It cost us a little over $12,000.00 to complete it. Perhaps later in the spring when the lawn has been landscaped, we can forward you some better snapshots. Thanking you and your firm for your many considerations, we remain.

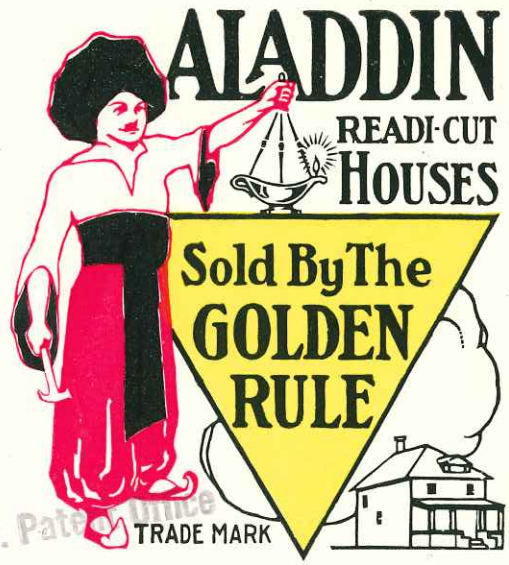
Sincerely yours, L. C. D., Sec'y
Building Committee

Eatontown, N. J.

Gentlemen:

Enclosed you will find two snapshots of my Mt. Vernon home which I purchased from you and have been satisfied both from a standpoint of material and the way you tried to ship the scarce material even tho we had a freight embargo at the time of shipment. I am not a carpenter but you can see I have a swell little home with a six-foot breezeway between house and garage. I could have sold house dozens of times. Everyone that has seen it, likes it a lot.

Yours truly, J. M. G.



U. S. Patent Office
SEP 22 1952
Design Division

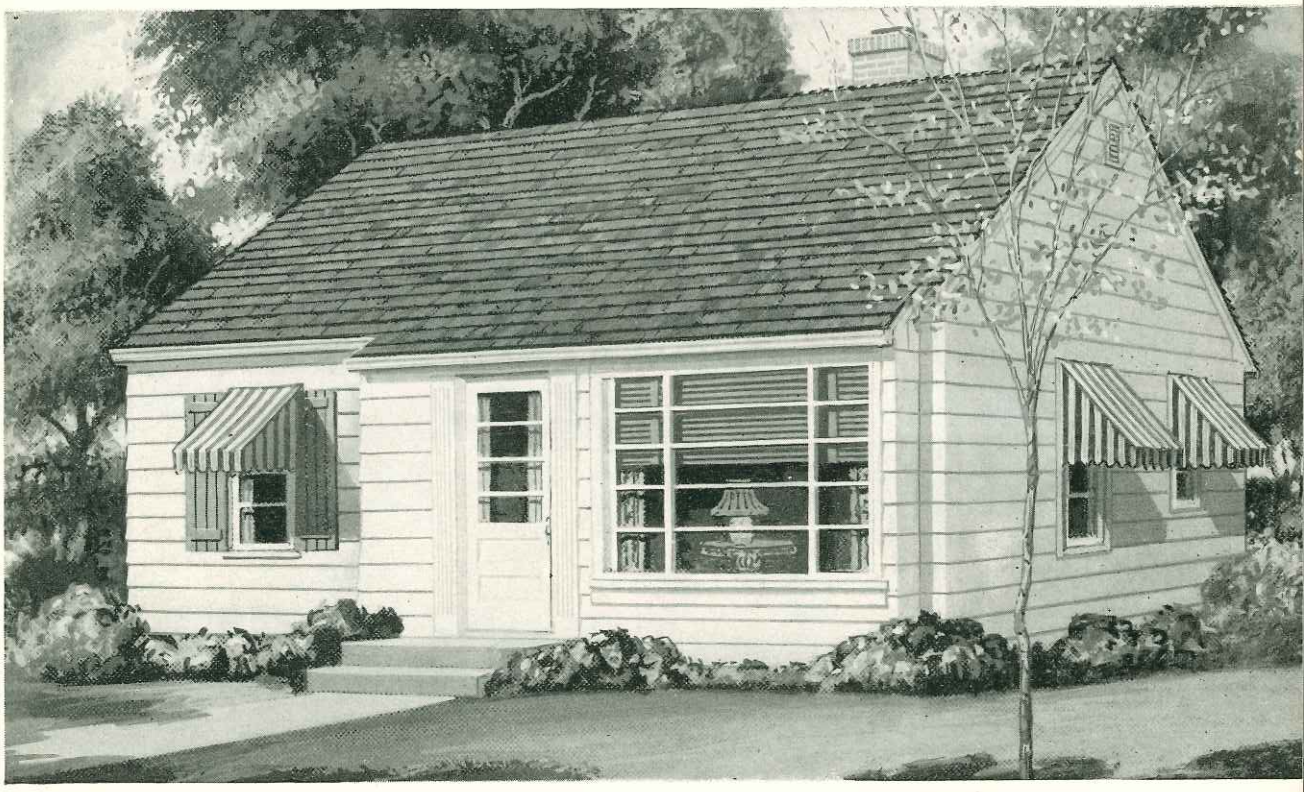
Parkersburg, Iowa

Dear Sirs:

I'm sorry I haven't let you know before how well pleased we are with our Aladdin home. The material we found to be excellent and everything fitting good. No carpenters were necessary for we built it all ourselves and inside of three weeks time it was pretty well completed. We're living in it now. We've shown our house to many of our friends. If any would want to see it, we would be pleased to show it to anyone.

Yours truly, C. W., Sr.

LATEST IN EXTERIOR—WITH FOUR PLANS



ALADDIN HOUSES ARE SOLD
BY THE GOLDEN RULE

Sidney, N.Y.

Dear Sirs:

We are coming alone fine with our Winston No. 5 house. We are now pretty near finished except for painting our inside walls and finishing floors. We have had many compliments and have enjoyed every minute of building our home. So many people have come to see it and all like it. They came purposely to see its construction as they are planning on building and after showing them from top to bottom, they were convinced that it would be Aladdin homes for them. Again I must say we are very proud and happy in our home.

Yours truly, H. H. S.

Norwalk, Ohio

Dear Sir:

We purchased the Sunshine B home from you on Sept. 22, 1948. Am sending you a picture taken on completion which we are proud to show to all. We are very satisfied in every way with this home. We are planning on building on a city lot in the future and it will be an Aladdin home, you can be sure. We have enjoyed every hour spent building this home.

Very truly yours, F. L.

Rock Island, Ill.

Dear Sir:

Sorry I have been so slow in making a report on the car of material for my Pilgrim No. 4. Car received O.K. and everything in good condition. I do not have a carpenter as my son and I are doing all the work ourselves and find it very interesting.

Yours truly, H. A. P.

North Ridgeville, Ohio

Dear Sirs:

I have finally found time to write you a letter. I was working eight hours a day and six days a week for the Construction Co. and building my own home at the same time so I have had my hands full. Your method is very simple. Contractors of this locality say they would not attempt to duplicate my Pilgrim No. 4 for $12,000 or more.

The material was shipped in good order. It was good material all the way through. The best I have worked with for a long time. The Lorain County Savings & Trust Company is more than pleased with my home. They inspected the construction from start to finish.

Yours truly, E. K.

Wellston, O.

Dear Sirs:

Thank you for the useful gift you sent us at Christmas time and for your interest shown in our building a new home. We are very proud of our Concord. I can truthfully say it is much nicer than we had expected. Your co-operation has been splendid.

Yours sincerely, H. E. S.

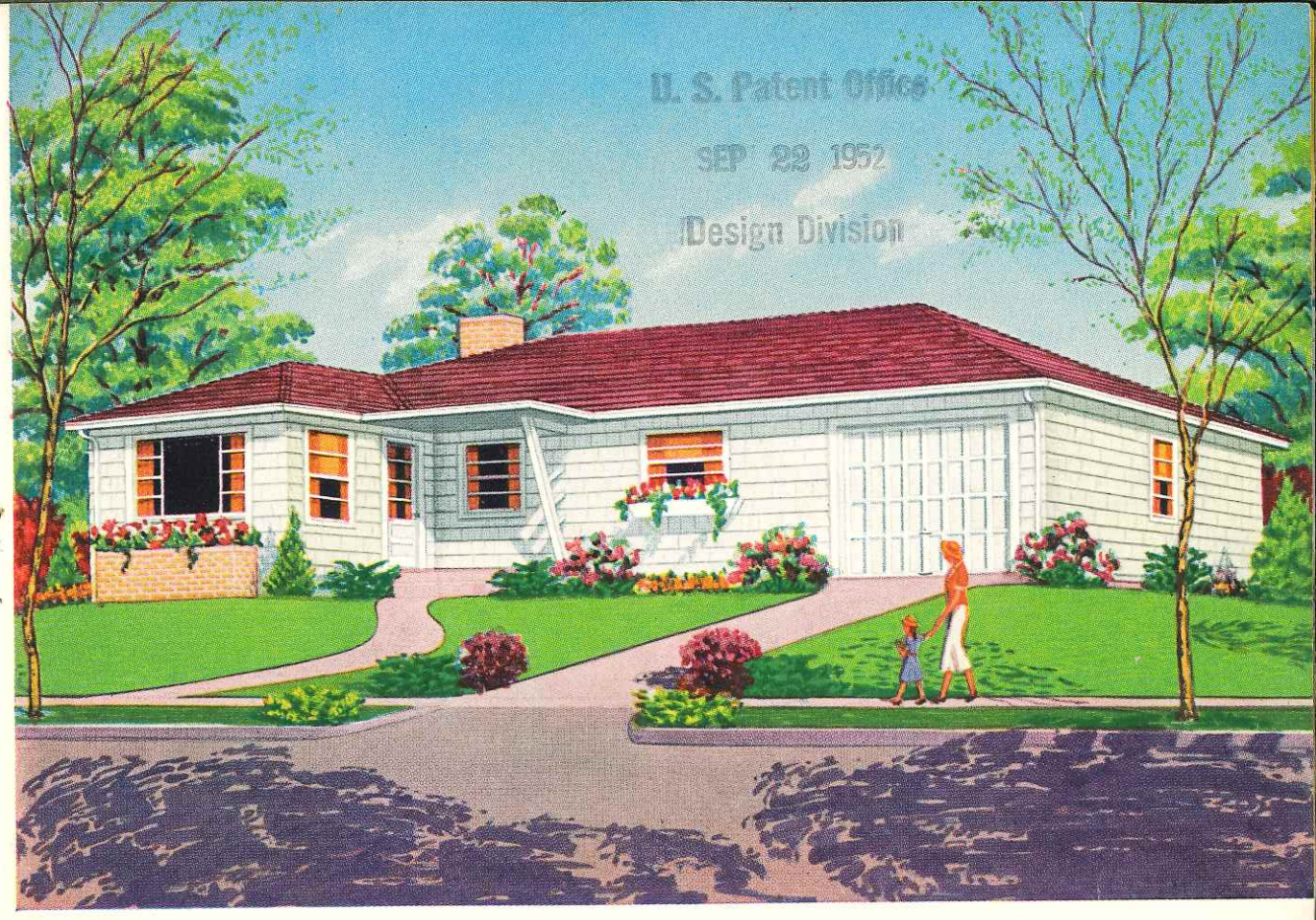
Fort Madison, Iowa

Dear Sirs:

We received all material for our Pilgrim home and windows and screens and storm window for picture window. Everything in good condition. This is a very nice home, inside and out. Pictures don't do justice to it. The material from your company was good. The service was good so again I thank you for everything.

Yours respectfully, T. P.

SYMMETRICALLY PROPORTIONED


U. S. Patent Office
SEP 22 1952
Design Division

CONVENIENCE, COMFORT AND LIVABILITY

Hazleton, Pa.

Dear Sirs:

I received your readi-cut home, namely, the Shelburne, Plan No. 2. I certainly am very well pleased with the condition of the lumber and the way things fit together. It is remarkable the way things are fitting. People pass by when I am building and they remark very much about how good the lumber is. They also say that it is going to be a beautiful home.

Yours truly, W. N.

Wilmington, Ohio

Dear Sirs:

I have my Norfolk nearly completed and can say I am really proud of it. Everyone else says it is a mighty nice house. Thanking you for your co-operation and wishing you all the success in the world.

Yours truly, S. E. J.

Ft. Wayne, Ind.

Dear Sirs:

We are sending you a small picture of our new Aladdin Home. We are so well satisfied with our Norfolk No. 3 home that we are planning to build more Aladdin Homes to sell as we can save money on your readi-cut plan. We will be glad to be at your service at any time to recommend your homes, material and service. We like to do business with the Aladdin Company and thank you for your fine service.

Yours truly, C. R. K.

Warsaw, Ill.

Dear Sirs:

We are really happy about our Aladdin house. As I have an outside ornamental chimney and the tile red roof that you sent me, it is indeed beautiful. It is much nicer than we expected and I want you to know that we are entirely satisfied.

Yours truly, W. S.

Liverpool, N.Y.

Gentlemen:

We have been glad to recommend and show our Aladdin home to the following who called as a result of your using our name in your advertising circular.

There is an Aladdin home next door to our home which was built about twenty years ago. This home is in fine condition and the two homes together make a good impression on prospective Aladdin home owners.

Yours very truly, C. F.

Granville, Ill.

Dear Sir:

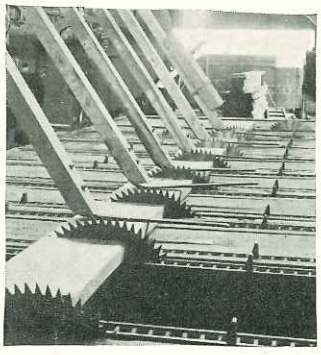
I am more than pleased with my Birchwood No. 4 home. Several people have looked it over and think it is "swell"! Those who helped construct the home were myself, my father and a friend. Not one of these fellows were professional carpenters but we got along fine with the blueprints and the way the lumber was numbered which made it easier to find. I am well satisfied with the lumber. If I were to purchase all that lumber in the lumber yard it would cost me a lot more, I am sure, than the Aladdin home did through your company.

Sincerely yours, H. V. H.

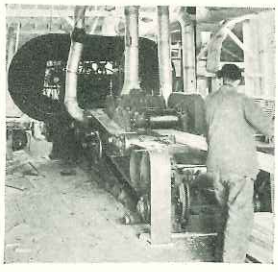
The Construction Used in an ALADDIN HOME Is the Same as That Used in the Best Architect-Designed, Contractor-Built House Erected Anywhere

Here's How Machinery Takes the Place of Hand Labor

Modern power-driven machines can do better work at a lower cost than hand labor. Then, every bit of work that can be done by machine should be so done. The steel workers trying to cut and fit steel materials of the modern skyscraper should be no more out of place than the modern carpenter cutting sills, joists, rafters and studding. The skyscraper framework is cut to fit by machines in the steel mills, marked and numbered ready for erection. The lumber in the Aladdin house is cut to fit by machines in Aladdin mills, marked and numbered ready for erection. The steel system is sixty-five years old—the Aladdin system forty-four years old.



No. 1



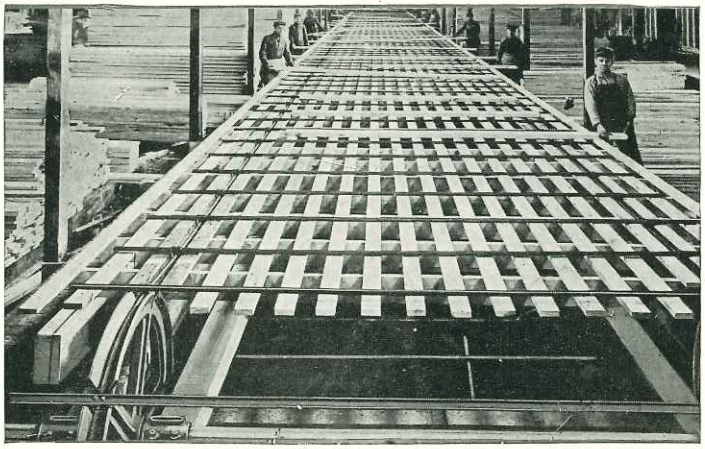
No. 2

No. 3

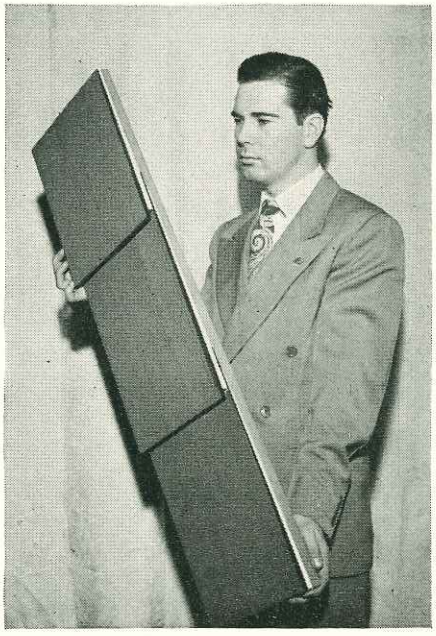
The big machine in picture No. 2 rips, resaws and planes the rough boards at the rate of 4,000 board feet an hour when the lumber is brought in from our yards. The boards and "dimension" lumber then drop ahead on a "gang trimmer," the battery of saws shown in picture No. 1, where they are cut to exact length and with great accuracy.

Picture No. 3 shows the machine that makes many different kinds of mitres and bevels at a speed (compared with the slow measuring, marking and sawing of hand labor), that equals the work of six or more carpenters.

Picture No. 4 illustrates how the cut-to-fit lumber is conveyed from the saws to various storing bins for assembly in freight cars and shipment to our customers.



No. 4



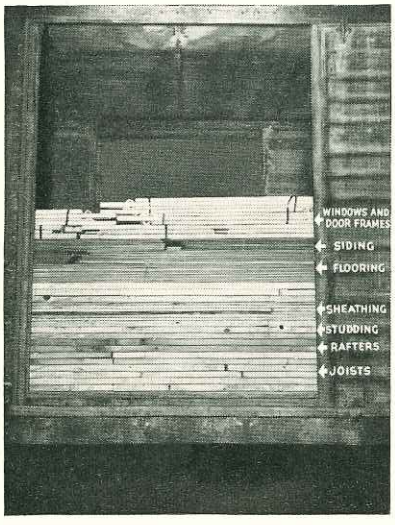
SHINGLES At the right we illustrate the newest thing in cedar wall shingles. These are shingles of long-lived red cedar, are grooved and edged to resemble antique shingles. They are laid with a 14-inch exposure with double thickness at the butt. They come to you already stained in your choice of three colors and white.

Showing Simple Plan of Laying Out Materials

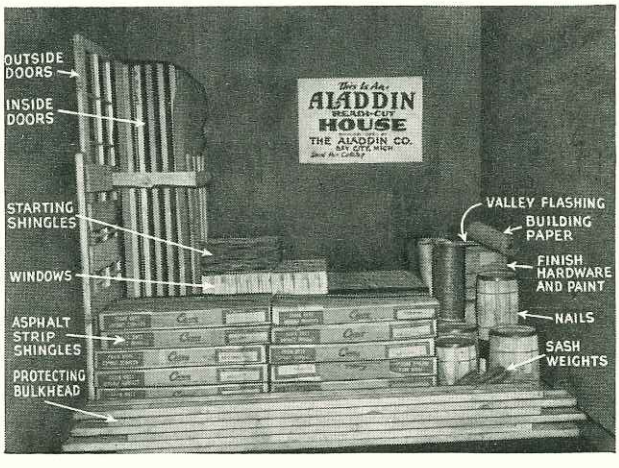
EXQUISITE IN FORM AND LINE

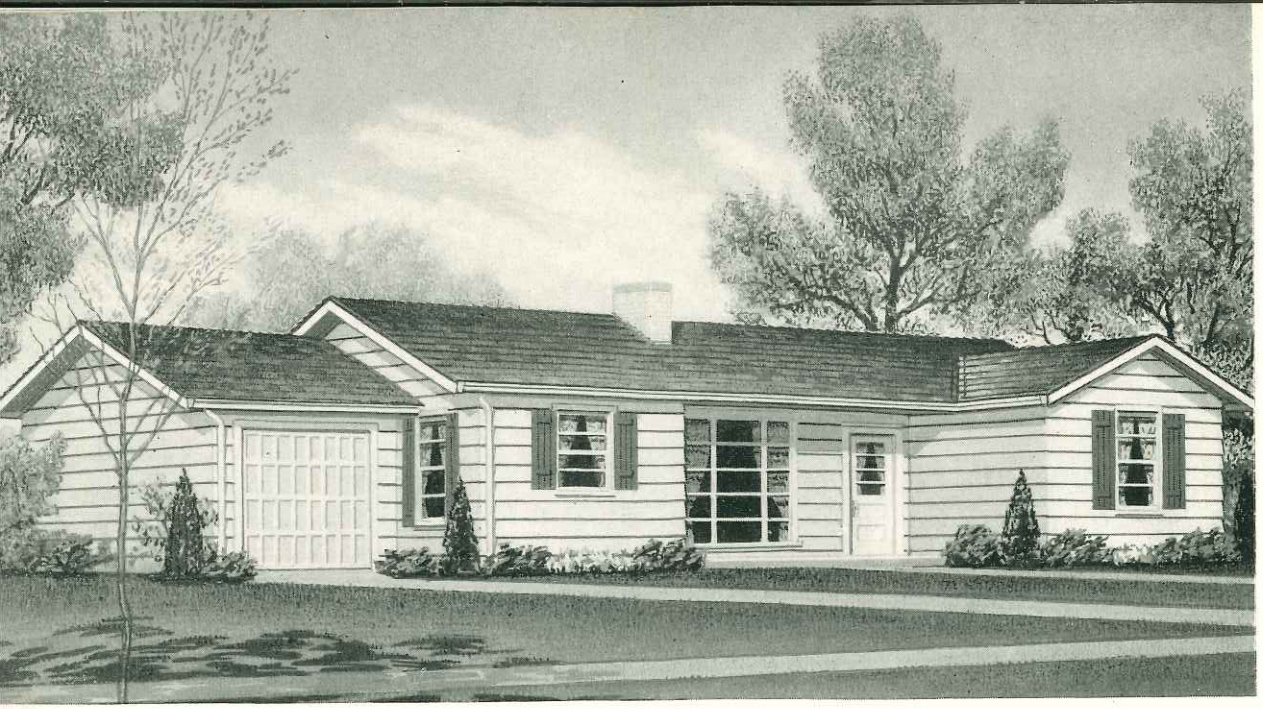
At the left is a picture of the materials laid out on the ground ready to start the erection of your Aladdin home. One of the most amusing remarks made is that the builder of an Aladdin home will lose as much time hunting out his materials and finding the right pieces as he will save by the readi-cut system. Any thought about time lost in hunting for pieces will be found untrue when you see the simple system of laying out materials given in our instruction book furnished with every home.

ALADDIN GUARANTEES SAFE ARRIVAL OF YOUR MATERIALS WE SHIP YOUR HOME COMPLETE



These pictures show exactly how carefully and systematically your materials are packed for shipment. We guarantee enough materials to complete the home according to the drawings and specifications and also their safe arrival to your nearest railroad station.





PICTURESQUELY WESTERN

Chapel Hill, N.C.

Dear Sirs:

Enclosed is report on cost of our Aladdin house. I should like to add that the complete cost was actually lower than I had expected. One of the main reasons which made the construction easy and enjoyable was that the construction plans, which were included, were clear and easily interpreted by an amateur like myself. I wish you could see the faces of the people around here when I tell them the cost of this home! It is my hope that the enclosed memorandum will convince some prospective customers that the real way to build is the "Aladdin way."

Sincerely, F.B.C.

Phelps, N.Y.

Dear Sirs:

It is really hard to give a definite estimate on the completed cost of our Norfolk, Plan 1 home, as my husband and sons and my son-in-law and our daughter, as well as myself helped in building the house. My daughter and I did the insulation ourselves. We are all so very happy with our home and thank God we got an Aladdin as it was so easy to build with everything marked so plain.

Sincerely, Mrs. A.N.Y.

Pretty Prairie, Kansas

Dear Sirs:

I must write to let you know we are very much satisfied with our Pilgrim #5. The materials arrived in just a short time and were all in good condition. We have received many compliments on the appearance of our home. We had no carpenters hired—all common labor except for finish work and the kitchen cabinets. My father was our main carpenter. He is really not a carpenter, but a farmer. He studied the blueprints and got along just fine.

Sincerely, A.F.E.

Marion, Kansas

Dear Sirs:

Sending picture of our Aladdin house. The Winston #5 was put up by myself and two helpers. Completed it in 27 working days. Everyone thinks we have a beautiful home.

Yours truly, J.G.O.

Martinsburg, W. Va.

Dear Sir:

I must say our Aladdin house has created quite a bit of interest here and scores of people have been visiting it since we started. Everything arrived in perfect condition and we could not have gotten lumber like that here. We are going to have a very lovely home.

Sincerely, G. D. M.

New York Mills, N.Y.

Dear Sirs:

We are very happy with every thing you sent us. The lumber in our Aladdin house is perfect. It just couldn't be true that we have such a cute house for the money we spent to have it shipped here and built. We are very proud of our Aladdin home. If it were up to us to build again, it would be from the Aladdin Company. People come from all around our village to look at it. I'm very proud to tell them what kind of a house we have built and where we got it.

V.P.

Morrison, Ill.

Gentlemen:

In my family there are two other brothers and three brothers-in-law. We built our Aladdin "Rockport" complete outside of the plumbing and heating. I received this home in a freight car on June 7th; unloaded it in two evenings. So started on the 9th and laid the plate. I worked on my job all the time, 8 hours a day. This home was built after my regular day at the plant. The relatives came as often as possible. There was no carpenter around this home. I moved in, completed on Sept. 24th. In my mind there is no comparison with the Aladdin Home as to building.

Yours truly, C.F.M.

Port Chester, N.Y.

Dear Sirs:

I was well pleased with my Concord house. It has made a beautiful home. We now have three Aladdin homes and like them all. The other two are rented.

Sincerely, H. L.

The ALADDIN Organization's Long Experience Means the Perfection of Machine Production

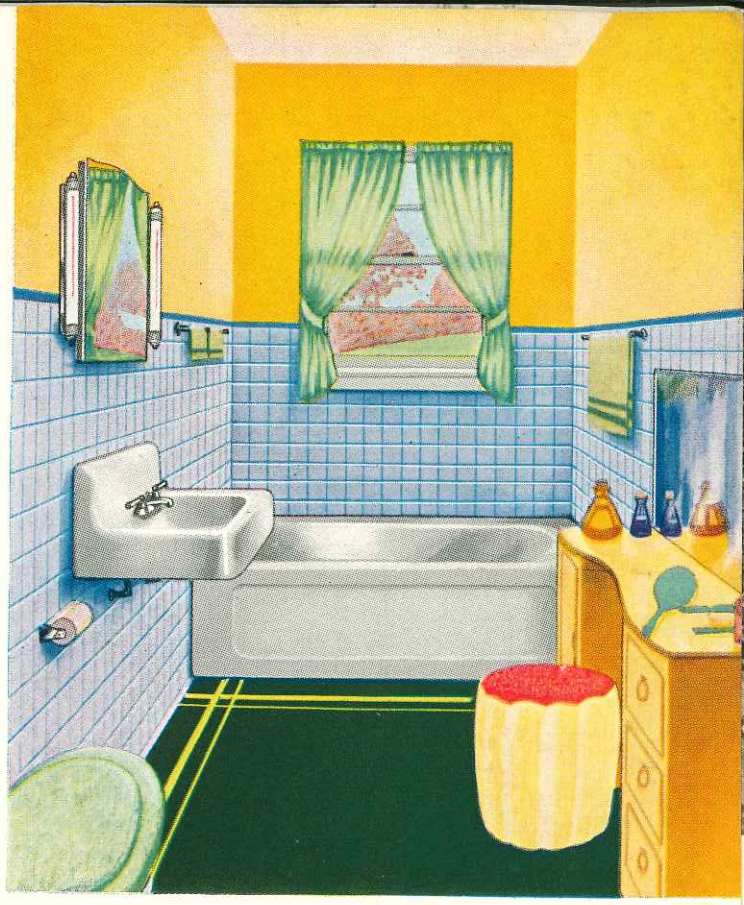
SAVE MONEY BUILD IT YOURSELF

Crisfield, Md.

Dear Sir:

Our Aladdin "Pilgrim" was built by my brother, another neighbor and myself. None of us are carpenters. Consequently, we call it the "House that Jacks Built." The only things we did not do were plastering, plumbing and kitchen cabinet units. We worked on the house only after our normal day's work was finished. The material that is in my house is superior to any I've seen in any of the new homes built around here! I definitely would not trade my house for any of similar size and cost in this town. Needless to say, my wife and I are "tickled pink" with the whole thing. Everyone who comes to look at it thinks it is wonderful. We have so many visitors I'm thinking of putting a toll gate on the front stoop. In closing, I would like to extend an invitation to you or any representative of your company to drop in on us should you ever be in this territory.

Sincerely yours, H.T.C.



TYPICAL ALADDIN BATHROOM

The modern bathroom can be made a joy to the housewife and her family when thought and care is given to its decorative possibilities. Opportunity is afforded to choose colors most pleasing to the home maker, as is pictured in the above color arrangement, or others as attractive.

QUALITY MATERIALS

Evans City, Pa.

Dear Sir:

I am a very proud and happy owner of one of your Aladdin ready-cut homes.

In September of last year we purchased a Rockport #2 home thru your company. To say the least, that was the wisest and most profitable purchase my wife and I have ever made or ever hope to make. Words cannot here express, how happy and amazed we were when we received our new home so promptly. The material, and manner in which you handled our purchase was far, far beyond our expectations. The material we received was far superior to *any*, yes, I say *any* material we could have purchased locally or even within a radius of seventy to eighty miles. Your personal correspondence and interest was something we have yet to experience from any business concern, large or small. We have been living in our home for about eight months now and to say that we are happy and pleased with our Aladdin home would be putting it mildly. We are *proud* of *our choice* and *you* as *our manufacturer*.

My wife, my family and myself wish to take this opportunity to thank you and yours for everything you have given us. We feel that Aladdin, and Aladdin *alone* has given us the home of our dreams. The material and workmanship was superb to say the least. We will recommend your homes to anyone, and we have already, to many. We are very proud and happy with our Rockport #2.

Very respectfully yours, G.W.C.

ALADDIN GUARANTY

Satisfaction or Your Money Back

U.S. Patent Office
SEP 22 1952

AWARDS OF QUALITY

EVIDENCE OF LEADERSHIP

Thirty-five years ago an Aladdin six-room Colonial house was erected and exhibited at the great Michigan State fair in Detroit. It received the highest award—a gold medal. The following year, 1915, an Aladdin was erected and exhibited at the Panama Pacific Exposition in San Francisco and it received a similar award of high quality. Both medals are pictured at the right.

THE SUN NEVER SETS ON ALADDIN HOUSES!

The SUN NEVER SETS ON ALADDIN HOUSES, because they have been shipped and erected in the following countries AROUND THE WORLD: Canada, England, France, Switzerland, Germany, Czechoslovakia, Liberia, Iceland, Venezuela, Chile, Mexico, Hawaii, Philippines, Japan (American Red Cross Branch), Alaska, the Arctic Circle, and of course every state in our own country. The Canadian Aladdin Co., Ltd., with offices in Toronto, Ontario, makes direct shipments from mills in Ontario, New Brunswick and British Columbia.

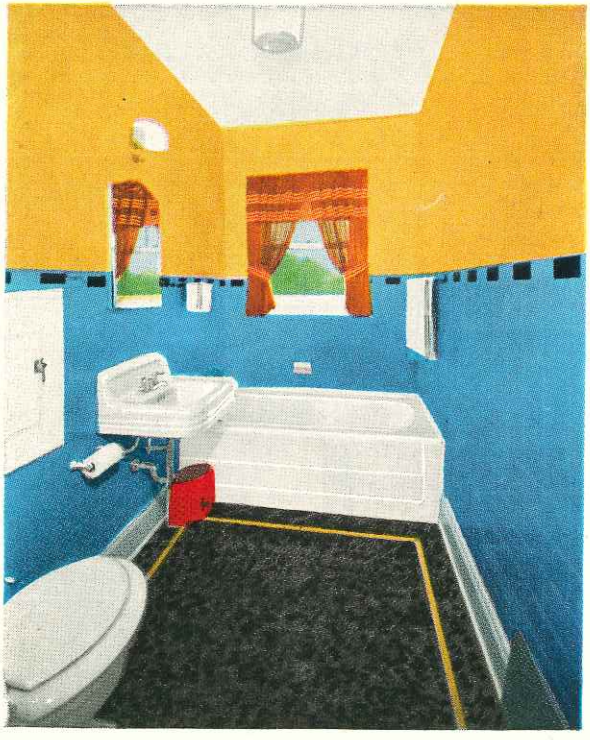
SAVE TIME—SAVE MONEY—SAVE WASTE

Chapel Hill, N. C.

Dear Sirs:

I have been living in my Aladdin home for one year, and, believe me, I am more than pleased with it! My slowness in acknowledging your Christmas remembrance is no reflection of the feelings and regard for your company that I have. I am happy that I have (with the help of my home) convinced several people to get your catalog before deciding on building "just any house." I hope that I may be able to send some house orders your way from time to time. In that way I can repay you for the courteous and really friendly service you gave me.

Very sincerely, F. B. C.



Color Lends Charm to ALADDIN Bath Rooms

Ft. Collins, Colo.

Gentlemen:

As my Newport home progresses, so do the number of inquiries. The quality and ease of excellent construction in such a simplified, efficient, quick manner stops many people and arouses a great deal of interest. If anybody ever was sold on a product, I am on your houses. General local contractors whom I know have visited me and are truly surprised at the excellent quality of the materials. From their experiences as well as my own working for different contractors, I can safely say the lumber yards in this town not only do not carry material of anywhere near as good a quality, but are still getting prohibitive prices for none-too-good lumber. There is still plenty of building going up here.

Local contractors figure at least a 4- or 5-man carpenter crew at least 4 or 5 days (128 to 200 *carpenter-man hours*) to get no further than we did plus an average of 15%–17% waste in lumber on conventional construction.

Yours truly, H. B.

Johnstown, Pa.

Dear Sirs:

We are living in our home now, the Rockport No. 2, and we find it a very nice home, and are pleased with it very much. One thing I can truly say, is that buying the lumber from you saved me money, labor, and the savings in lost lumber that is waste. There is no waste in a Ready-Cut. So all I can say is, that I am proud of my Aladdin Home and the materials you furnished for it. Many folks praised it and I think you will hear from some of them in the future. I want to thank you for everything.

Yours, W. L.

LUMBER MUST BE DRY

No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer.

All Aladdin lumber is thoroughly dry before being shipped to you.

U.S. Patent Office
SEP 22 1952
Design Division

SOUTHERN CHARM AND STYLE

Champlain, N. Y.

Dear Sirs:

We want to thank you for sending the door to replace the one that was damaged; also for the fine twin window sent us by express a short time ago. It was very kind of you to send us that window and many have stopped to see our place and say where did you get that lovely little home. It is the most beautiful house we have ever seen. Yes, I say it is and we love it and everything went together so nice, I had no trouble in fitting everything and I did all the carpenter work and also all painting and varnishing alone and most of the mason work. So I feel that if there is anything I can do in any way, we would be both pleased to do so and thank you again for no one could have been as good in every way as you have, for we feel very proud of our home.

Thank you.

Yours truly, Mr. & Mrs. J. F.

Campbell, O.

Dear Sirs:

Several months ago we purchased an Aladdin Home from you. The Madison, Plan 3. We also got the Mercury, 2-Car Garage. First, I want to tell you we are overjoyed with the outcome. The home is beautiful and everybody that comes to see it can hardly believe a home of pre-cut lumber could be so nice. The lumber was much nicer than any lumber from our own lumber yards. The homes that are built near us from lumber that was not pre-cut can't compare to ours. Thanks to you. The hardware was one item my wife took special notice in. She still exclaims at the beauty of the crystal door knobs, the wrought iron door handle and the front door hinges. All in all, everything was more than we hoped for.

Thank you very kindly,

Sincerely yours, M. C.

Olean, N. Y.

Dear Sirs:

I have received your house but did not have time enough to write you. The house is all completed and is located on the main street in town. The people have been bothering me every day to see this beautiful home. They all want to see it inside to see how well built it is. They have asked me a lot of questions as to where and how to get the house. The remarks are all about how beautiful the house is and how well built it is. No matter where I go people are always telling me what a beautiful home I have. I am very well pleased and satisfied with the whole house and want to thank you for everything you have done.

Yours truly, A. M.

New Harmony, Indiana

Dear Mr. Sovereign:

The knife sharpener arrived and we were surprised and indeed pleased. It seems unbelievable that a company as large as the Aladdin Company would even dream of doing the many little "niceties" that make dealing with you such a pleasure. We vote unanimously that we have never done business or had dealings of any kind with a nicer company than Aladdin. We are living in our new house and indeed a mighty happy and proud family. I couldn't begin to tell you the many compliments we have had. It was one of the show places of our town while under construction. We have shown several people through the house and would be glad to do so in the future any time you wish to refer any prospects to us. Thank you very, very much for the knife sharpener and for all the kindness and consideration you have shown us in the past. In these days it seems that a company with a heart is as rare as a snowball in June! My hat's off to you!

Sincerely, W. B. McC.

WE SHIP COMPLETE HOUSE IN SEALED BOX CAR

MAKING OUT YOUR ORDER is very simple and easy as illustrated in sample shown below

FREIGHT PAID ORDER BLANK AND GUARANTY

THE ALADDIN COMPANY, BAY CITY, MICHIGAN

The Oldest and Largest Manufacturers of Readi-Cut Houses in the World

Please Ship Bristol (Give Name of House or Summer Cottage) Plan A Page 10 Regular [X] Reverse [ ] — PRICE $ 3708.00

Oak flooring except Kitchen and bath — $ 60.00

Curved Arches as shown on plans — $

$

$

$

$

$

$

$

$

Outside Body Paint Cream — Total for Materials $ 3768.00

Outside Trim Paint White — Shutters Red — Cash Discount $ 188.40

Floor Finish Light Oak Stain and Varnish — Total $ 3579.60

Inside Finish, Woodwork and Doors Linseed Oil and Varnish

Asphalt Strip Shingles, Green [X] Red [ ] Blue [ ] for Roof or No. 1 Wood Shingles [ ]

I will use Plaster [X] or Wallboard [ ] for inside walls and ceilings

Kind of Foundation — Solid Wall [X] or Post [ ] Bevel Siding [X] Stained Shingles [ ] for outside walls

DEDUCT 5% FROM TOTAL FOR MATERIALS IF YOU SEND FULL CASH WITH ORDER

SHIPPING INSTRUCTIONS

Ship to John Jones

Town Oldstead Falls

County Cuyahoga State Ohio

Ship on N.Y.C. R.R. (If no choice we select best route)

Is there a Freight Agent there? Yes

When is shipment wanted? Soon as possible (If you do not know, state HOLD and notify us later)

ORDERED BY

Customer John Jones

Address 1000 Main St

Town Cleveland

State Ohio Date 12-10-49

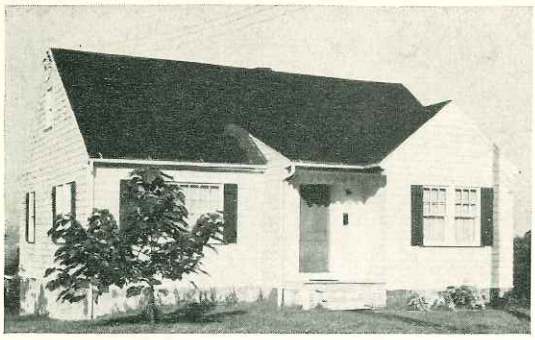
My Phone Number is 2-4556

Enclosed Check [X] Draft [ ] Money Order [ ] For $ 3579.60

The ALADDIN Guaranty gives you absolute protection. We guarantee all materials furnished by us for your Aladdin Home to be exactly as represented in our catalog and specifications, and as may be modified by this order. Further, that you will receive everything in perfect condition and a sufficient amount of all materials to complete the home according to the drawings and specifications furnished by us.

The Quality and Quantity of all materials, as guaranteed by us, gives you the strongest protection possible when backed by the oldest manufacturer of readi-cut homes in the world, having 43 years of honest dealings with home builders throughout the entire United States.

FREIGHT PAID PRICES. The freight paid prices apply for shipment into the states of Michigan, Ohio, Pennsylvania, New York, Minnesota, Wisconsin, Iowa, Missouri, Illinois, Indiana, Kentucky, West Virginia, New Jersey, Connecticut, Massachusetts, New Hampshire, Vermont, Maine, Rhode Island, Maryland, Virginia, Tennessee, and Delaware. Write us for prices to other states.



Farrell, Pa.

Dear Sir:

I started to build our Pilgrim No. 5 on June 20th, 1948. This is the day we put up the first sill. I worked on this house, with the help of my brother-in-law every evening after my work in the mill, and on Saturdays. I never once worked on a Sunday. All work except the painting of the inside was done when we moved in on Nov. 1, 1948. One thing I can say is that it's a lot of hard work but you certainly save a lot of money. If I would have hired out work it would have cost me plenty. Before I was completely through with my house I was offered $12,000. This was hard to refuse but I built it for myself.

We are sending you a picture of our Aladdin house.

Yours truly, J. D.

BUILD IT YOURSELF

Champaign, Illinois

Dear Sir:

We are very happy with our Parkway and are enjoying the comforts of a small house. If I were going to build a hundred houses they would all be Aladdin. The lumber was so much better than can be bought here locally and the labor saved in being readi-cut, plus the perfect fit at all joints should surely make it easy to sell your homes. Thanks so much.

J. L. B.

THE NATIONAL BANK OF BAY CITY
BAY CITY, MICHIGAN

LESLIE C. HALE
EXEC. VICE-PRESIDENT AND CASHIER

November 18, 1949

To Prospective Aladdin Customers:

The Aladdin Company has been a valued customer of this bank and this bank's predecessor, The First National Bank, for over forty-four years. The company's sound business principles, integrity and fair dealings have never, to our knowledge, been questioned by its business associates or its many thousands of customers.

It has earned the complete confidence of the public.

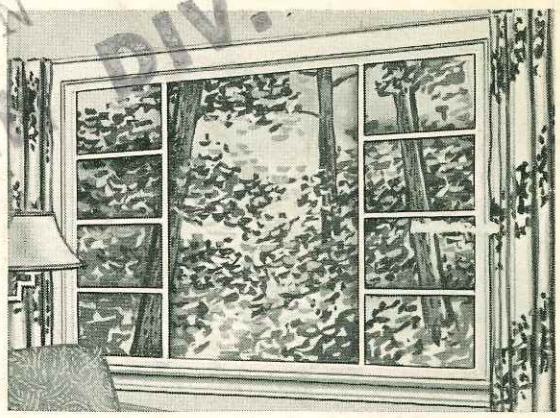
THE NATIONAL BANK OF BAY CITY
L. C. Hale
Exec. Vice-Pres. & Cashier

U. S. Patent Office
SEP 22 1952
Design Division

The above letter will fully explain our business reputation and our ability to fulfill our obligations. We also refer you to Dun and Bradstreet commercial agency for further reference as to our financial responsibility.

STORAGE WALL

This latest feature in home convenience is shown at the right. Our Aladdin storage wall makes it possible to keep in one place family possessions usually scattered all about the home. As pictured here, space is provided for hanging clothes, storing shoes and rubbers, hats, card tables, luggage, vases, books and one section in which we provide a built-in writing desk. The storage wall may be placed in any room on either side of a partition. The sections are shipped knocked-down, ready for assembly with complete hardware. This storage wall is furnished only with Aladdin houses and is not sold separately.



ALADDIN'S PICTURE WINDOWS ADD BEAUTY TO YOUR HOME

Aladdin can furnish you with most attractive styles of picture windows for your new home as noted in the photographs above. These attractive picture windows along with another style that is illustrated in our catalog can be substituted for a single or double window in any of our plans at an extra cost. Write us for prices. These windows are not sold separately from our houses but we do include them wherever shown in our catalog plan or illustration.

WHY YOU SHOULD BUILD YOUR ALADDIN Readi-Cut HOUSE—NOW

Home ownership is the best investment for the average person. At the end of a given period of time, you have a clear title to a piece of property which will always have a market value. All authorities agree that the trend in residential construction costs will be upward. It will pay to build NOW.

The table to the right shows what rent amounts to in ten, fifteen and twenty years with 6% interest, compounded annually, and gives an idea of the value of the house you can pay for by applying the rent-paying habit to the task of purchasing a home.

HOW RENT MONEY COUNTS UP

Rent Per Month	In Ten Years	In Fifteen Years	In Twenty Years
$ 8	$1265.35	$ 2234.29	$ 3531.11
$10	$1581.68	$ 2793.10	$ 4414.26
$12	$1898.02	$ 3351.71	$ 5279.11
$15	$2372.52	$ 4189.64	$ 6621.39
$17	$2688.86	$ 4748.26	$ 7504.24
$18	$2847.03	$ 5027.37	$ 7945.67
$20	$3163.36	$ 5586.19	$ 8828.52
$22	$3479.70	$ 6144.81	$ 9711.37
$23	$3637.87	$ 6424.21	$10152.20
$25	$3954.20	$ 6982.23	$11035.65
$27	$4270.54	$ 7541.35	$11918.50
$28	$4428.71	$ 7820.66	$12350.93
$30	$4745.04	$ 8379.27	$13242.78
$32	$5061.38	$ 8937.89	$14125.63
$33	$5219.55	$ 9217.80	$14567.86
$35	$5535.88	$ 9775.82	$15449.81
$40	$6326.32	$11172.88	$17637.04
$50	$7908.40	$13965.46	$22071.30

The Aladdin house you build today will last your lifetime, and the lifetimes of your second and third generations—your children and your children's children. How true this is you will find proved in many of Aladdin's customers' letters in the preceding pages. Complete names and addresses of any of them will be furnished on request.

QUALITY ENDURES THRU THE YEARS